



SAQIB Ashfaq

CONTACT ME

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EDUCATION

Matric

University/College Details
200 - 200

FA (Diploma in Arts)

University/College Details
200- 200

SKILLS

- Sales and marketing Strategies
- Event coordination
- Customer Service
- Client Relations
- Market Research
- Interpersonal Communication

WORK EXPERIENCE

Marketing Supervisor

2015-2022

Unilever, Philip Morris Industries, Pakistan Trade Company

- Coordinated with cross-functional teams to develop and implement marketing strategies that enhanced brand visibility and market share.
- Supervised on-ground promotional events, product launches, and trade marketing initiatives.
- Analyzed market trends and customer insights to develop effective marketing strategies that aligned with company goals.
- Built and maintained strong relationships with clients and stakeholders, contributing to successful long-term partnerships.

Sales Representative

2023-2024

Derby (Etisalat)

- Managed sales of internet services, applications, and SIM cards, consistently achieving and exceeding sales targets.
- Provided exceptional customer service, offering tailored solutions to meet business and individual customer needs.
- Assisted in onboarding new clients, ensuring a seamless transition to Etisalat's services.
- Collaborated with the team to strategize promotional activities, driving increased engagement and sales.
- Maintained up-to-date knowledge of products and services to deliver informed recommendations and handle customer queries efficiently.

Transport Supervisor

2024-present

Classy Ride Limousine

- Arranged and organized transportation and tours for events, including both government and private sectors, across seven states.
- Coordinated logistics and ensured smooth transport operations for large-scale events and VIP clients.
- Provided proper guidance and assistance to new visitors, ensuring a welcoming and seamless experience.
- Managed driver schedules, route planning, and vehicle allocation to optimize efficiency and service quality.
- Built strong relationships with government and private clients, contributing to repeat business and client satisfaction.