



SHRINKHALA AWASTHI

(UI/UX Designer)

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Location:- Dubai, United Aarab Emirates

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CORE COMPETENCIES

- Graphic Designer
- UI/UX Designer
- logo animations

DESIGN SKILLS

- Logo animations
- Corporate Branding
- Production Layouts
- Logo Creation
- Photography Composition
- Storyboard creation
- Image Manipulation
- Branding Strategies
- Event Branding
- Website Graphics
- Motion Graphics

ACADEMIC CREDENTIALS

Bachelor of Computer Applications 2017

Master of Computer Application 2018

Professional course from CSJMU B.ed 2021

TECHNICAL SKILLS

- Adobe Illustrator
- Adobe Photoshop
- Adobe Premiere Pro
- Adobe After Effects
- Figma, CorelDraw
- UX/UI design
- HTML and CSS
- Design principles,
- Photography, Color theory and Marketing or branding

PERSONAL DOSSIER

Date of Birth: 15/03/1992

Languages Known: English, Hindi

EXECUTIVE SUMMARY

Highly creative and multit talented Graphics and UI/UX Designer with extensive experience in logo animations, Corporate Branding, Production Layouts, Photography Composition, Storyboard creation. Image Manipulation, Branding Strategies, Project Management, Advertising Understanding, Website Graphics, Bumpers, and Motion Graphics with **Shahi Enterprises** in India. Passionate and inventive creator of innovative marketing strategies and campaigns; accustomed to performing in deadline-driven environments with an emphasis on working within budget requirements. I have mastered Drawing Concepts, Designing & Multimedia. I dream of mastering these technologies and becoming one of the top-rated designers.

KEY RESULT AREAS

- Attending client meetings to understand the business objectives and client requirements.
- Understanding the client needs and developing a concept that matches their requirements.
- Interacting with the client on the concepts and getting them approved.
- Estimating the approximate time required to complete the work and provide quotes to clients.
- Gathering information and data through research and developing design briefs.
- Thinking creatively and using innovative ideas to come up with new concepts and designs.

CAREER CONTOUR

Since April 2021 with Shahi Enterprises., India as Graphic Designer

- Developed creative design for ISO Certification Certificates, including print materials, Brochures, banners, and signs.
- Created aesthetically pleasing advertisements.
- Met with customers to present mockups and collect information for adjustments.
- Designing various brochure layouts, posters and billboard designs.
- Taking brief from clients, designing and delivering the work accordingly.
- Designed graphics for websites, logos, and promotions for marketing purposes.
- Evaluated existing designs and recommended improvements where necessary.
- Developed, designed, laid out and produced variety of technical illustrations for brochures banners and signs.
- Formatted print and web application designs for projects with varying specifications.
- Produced promotional videos utilizing motion graphics techniques.
- Prepared branding packages for point of sale displays, promotional materials and product packaging.
- Conferred with clients to determine requirements and layout designs
- Created design concepts and sample layouts using knowledge of layout and design principles.

INTERNSHIP

Since July 2020 Till April 2021 with Archsoft Technologies., India as Internship

- Developed creative design for ISO Certification Certificates, including print materials, Brochures, banners, and signs
- Met with customers to present mockups and collect information for adjustments.
- Created aesthetically pleasing advertisements
- Produced promotional videos utilizing motion graphics techniques