

ALI HASSAN

Graphic Designer, And Social Media Specialist

+971529842391

aliihassan2013@gmail.com

Dubai, United Arab Emirates, Dubai, 0000, United Arab Emirates



<https://bold.pro/my/ali-hassan-240102122100/242>

ABOUT ME

Results-oriented graphic designer and media specialist over 5 years of experience. Proficient in Adobe Creative Suite, video editing, and web design, creating engaging content and campaigns that strengthen identity and brand online engagement.

WORK EXPERIENCE

Graphic Designer & Social Media Manager | BAWADIKJI INTERIOR, DUBAI, UAE | Dubai | May 2023 - Present

- Developing impactful visual designs that strengthen brand identity and enhance online presence.
- Managing SEO-optimized social media campaigns on Instagram and Facebook to boost engagement.
- Collaborating with cross-functional teams to create digital content (brochures, flyers, logos, business cards).
- Utilizing Adobe Creative Suite to create compelling marketing materials.

Graphic Designer & Social Media Marketing Manager | ALTITUDE REAL ESTATE, DUBAI, UAE | Dubai | Nov 2021 - Apr 2023

- Leading digital marketing strategies on Facebook, Instagram, YouTube, and TikTok to improve online visibility.
- Designing and executing targeted advertising campaigns - including Google Ads - to increase lead generation.
- Creating engaging content and social media ads to promote audience interaction and conversion.
- Analyzing campaign performance to refine marketing strategies and maximize ROI.

Graphic Designer | ACACIA MEDICAL CENTRE, DUBAI, UAE | Dubai | Aug 2018 - Aug 2021

- Creating impactful ads to showcase the center's medical excellence.
- Managing social media presence on platforms like Facebook and Instagram to expand online reach.
- Developing creative content aligned with brand image to promote community engagement.
- Coordinating with teams to provide consistent and brand-aligned marketing materials.

EDUCATION

Certification in Social Media Marketing, BITECH SOLUTIONS, LAHORE, PAKISTAN, Lahore | 2021

Bachelor of Arts (B.A.), FINANCE COLLEGE, LAHORE, PAKISTAN, Lahore | 2008

Certificate in Graphic Design, APPTECH COLLEGE, LAHORE, PAKISTAN, Lahore | 2003

SKILLS

- GRAPHIC DESIGN & VISUAL COMMUNICATION
- DIGITAL MARKETING & SOCIAL MEDIA MANAGEMENT
- CONTENT CREATION & BRANDING
- WEB DESIGN & DEVELOPMENT (WORDPRESS, ADOBE DREAMWEAVER)
- ADOBE CREATIVE SUITE (PHOTOSHOP, ILLUSTRATOR, INDESIGN, PREMIERE PRO, AFTER EFFECTS)
- VIDEO EDITING & MOTION GRAPHICS
- E-MAIL MARKETING (MAILCHIMP)
- CAMPAIGN MANAGEMENT
- OFFICE ADMINISTRATION & DATA ENTRY

LANGUAGES

- ENGLISH
- URDU
- HINDI
- PUNJABI

PERSONAL DETAILS

Driving license

Driving license category Dubai - Auto