

Ayesha Mustafa



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Freelance Visa (With Company NOC letter)
Visa expiry date : 15/05/2026.



Overview

I'm a dynamic professional with expertise in SEO marketing, relationship management, and teaching. With a knack for optimizing online visibility, cultivating partnerships, and delivering engaging lessons, seamlessly integrates diverse skill sets to drive growth and empower others. Ready to make a meaningful impact in any role.

Work Experience

Teacher (Kindergarten)

Feb 2022-Jan 2023

AIR FOUNDATION SCHOOL SYSTEM, Rawalpindi-

Relationship Officer

Nov2017- May 2018

REDAP, Islamabad-

Key responsibilities.

- Developing and managing client relationship
- Providing excellent customer service with loyalty
- Cross-selling and upselling
- Resolving conflicts and issues
- Monitoring and reporting

SEO.Marketing Executive

Sep 2016 - Sep 2017

JOLTA TECHNOLOGIES, Rawalpindi

Key responsibilities.

- Developing and implementing SEO strategies
- Analyzing website performance
- Content optimization
- Monitoring and reporting
- Staying updated on SEO trends

Education (Attested)

Matric

(1988-1994) F.G GIRLS SCHOOL,
Islamabad

Intermediate

(1994-1996) F,G COLLEGE FOR
WOMEN ,Islamabad

Skills

- Teaching
- Fitness trainer
- Content writer

Computer Skills

- Social Media Marketing /managemen and analytics.
- MS Office.

Language

- URDU
- ENGLISH

Reference

Reference will be furnished on demand