
Sonia Waqar

Creative Visionary & Storyteller

Graphic Designer & Assignment Content Writer

 Contact Information

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Visa Status: Own Visa

Driving License: Yes

 Professional Summary

As a dynamic Graphic Designer and Assignment Content Writer, I merge creativity with strategy, producing impactful designs and compelling narratives. With over seven years of experience as an Early Childhood Practitioner, I bring empathy, precision, and a keen eye for detail to every project.

 Core Expertise

-  **Creative Design:** Expert in Adobe Creative Suite, Canva, and emerging tools for crafting innovative designs.
-  **Content Writing:** Skilled in producing content that resonates, from academic assignments to marketing campaigns.
-  **Communication:** Proficient in verbal and written storytelling, delivering clear, persuasive messages.

-  **Project Management:** Experienced in multitasking, ensuring on-time and high-quality deliverables.
 -  **Team Collaboration:** Strong interpersonal skills that foster collaborative and productive work environments.
 -  **Technical Proficiency:** Adept at IT tools and administrative tasks for streamlined project execution.
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Portfolio Highlights

Graphic Design Projects

Digital Campaign for Al Rowad IT Solutions LLC

- Designed visually compelling social media graphics and print materials.
- Amplified brand engagement, achieving measurable marketing success.

Educational Material for Creative Nest Nursery

- Developed innovative learning aids and classroom visuals.
- Enhanced learning experiences through aesthetic and functional designs.

Content Writing Assignments

Blog Series: Early Childhood Education

- Authored engaging articles spotlighting innovative teaching techniques.
- Expanded readership with relatable, impactful writing.

Marketing Content for Little Wonders Nursery

- Crafted persuasive promotional materials that showcased the nursery's values.
 - Contributed to a significant increase in enrolment.
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Professional Experience

Sales and Marketing Manager

Al Rowad IT Solutions LLC, Dubai (Dec 2022 – Feb 2023)

- Orchestrated campaigns and managed client relationships.

Nursery Manager

Little Wonders Nursery (March 2022)

- Oversaw operations, focusing on growth and parent engagement.

Head of Department

Creative Nest Nursery (Sept 2016 – Present)

- Pioneered the integration of technology in classrooms.
 - Prepared comprehensive progress reports, supporting student development.
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Personal Attributes

-  **Empathetic:** A natural ability to connect with diverse audiences.
 -  **Organized:** Exceptional time management and attention to detail.
 -  **Innovative:** A proactive approach to problem-solving and creativity.
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Collaborate with Me

My work speaks of passion, precision, and purpose. Whether you're looking to craft captivating visuals, produce trend-sensitive content, or elevate your brand, I'm here to bring your vision to life.

Let's create something extraordinary together!
